# **BEATA WOYEN | Software Engineer**

beatawoyen@outlook.com

218-329-7068

### SUMMARY

With 5 years' experience in developing and deploying websites, I bring a plethora of skills and knowledge to the table. I am someone who thoroughly enjoys tearing apart complex, confusing puzzles and engineering elegant solutions that meet the myriad of requirements for today's modern business.

I am a lifelong learner who is curious about all things related to web development, as evident by my work history. But more importantly, I can switch between detailed and big picture thinking effortlessly. This means I can meet the deadlines, prioritize between must haves and great to haves, communicate effectively with different departments and work extremely efficiently.

#### SKILL SETS

Operating Systems	Windows and Mac
Development	Sublime, Chrome DevTools, IntelliJ, LESS, MVC, JSTL (Java Server Page Tag Library), Apache tiles, Git, Bootstrap, Heroku, Jenkins
Languages	HTML, JavaScript, CSS, jQuery, PHP, Ruby on Rails
Database	MySQL
Design	Responsive Web Design, Prototyping, SVG, Adobe Illustrator, Adobe Photoshop, Microsoft Word, Microsoft Excel, Microsoft PowerPoint
Soft Skills	Responsible, Self-starter, Team player, Curious, Life- long learner, Problem Solver, Flexible

### **PROFESSIONAL EXPERIENCE**

Forum Communications Company | Fargo, ND ......Feb 2018 – present SOFTWARE ENGINEER

My responsibility here are developing, maintaining, and optimizing the front-end code that powers our news sites.

- Smash bugs as they are reported
- Building pages that serve up our content across all devices
- Work with third party APIs, plug-ins, and ads

Competencies: Agile, HTML, JavaScript, CSS, jQuery, MVC, LESS, Twig (PHP templating language), GraphQL, Git, IntelliJ, inVision, responsive web design

Swanson Health Products   Fargo, ND	Apr 2016 – Sept 2017
WEBSITE OPTIMIZATION SPECIALIST	

My responsibility here was to develop and execute strategies to maximize revenue for the Swanson website through a combination of A/B and multivariate testing.

- Plan, setup, code, and execute test campaigns using Adobe Target
- Collect, monitor, analyze, and report test data
- When a test experience won, code the necessary changes for the live site

Competencies: HTML, JavaScript, CSS, jQuery, MVC, LESS, JSTL (Java Server Page Tag Library), Apache tiles, Git, IntelliJ, Adobe Illustrator, Adobe Photoshop, Adobe Target, Adobe Analytics, UX trends in e-commerce, responsive web design

## 

This was my freelance company, under which I:

- Designed and deployed websites
- Branded and launched social media accounts
- Designed business cards, logos, and brochures

Competencies: HTML5, CSS3, PHP, jQuery, JavaScript, APIs (google maps, twitter, Facebook, and Pinterest), WordPress, Power user of Adobe Creative Cloud, Prototyping, SVG

### EDUCATION

### BS Univ. Studies awarded 2000 | Minnesota State University | Moorhead, Minnesota

### LINKS

https://www.linkedin.com/in/beatawoyen

https://github.com/OwlyBeata

http://beatawoyen.me/portfolio